

TEMIS Seminar Day: ICT Innovation and cooperation for the health sector

November 4th, Pamplone, Spain

The November 4, 2014



Next Tuesday **November 4th from 4 p.m. to 8 p.m.** the ICT and Health industry are meeting up in Pamplona to drive forward technological innovation. Under the title **ICT INNOVATION AND COOPERATION FOR THE HEALTH SECTOR. Sustainable innovation and cooperation in the development of advanced technologies applied to the Health sector**, the seminar day will provide information about the innovative potential of the ICT sector for the health sector and its advantages in terms of efficiency regarding expenses and improvements in the quality of the health service.

This seminar day, part of the **TEMIS European Project**, has been organised by **CONETIC**, a project partner, and ATANA is also working on the project. The TEMIS project is being undertaken thanks to joint financing by the European Union and the specific fund ERDF as well as the territorial cooperation programme SUDOE.

Furthermore, methods for boosting ICT investment in this area will also be debated during the day and **TEMIS** will be highlighted as an example of public-private and inter-sectorial cooperation in health innovation whilst concurrently giving prominence to other innovative initiatives.

The day is aimed at those responsible for innovation, Information Systems and strategic processes and projects in public and private companies and entities in the health sector and professionals in the ICT sector.

The **TEMIS** project sets out to propose different solutions which are easy to use and accessible to the general public for measuring the people's way of life and thereby helping them to maintain their health, putting forward new personalised medicine services to them.

TEMIS develops the technologies required to implement these solutions, testing them on healthy individuals and patients, and also ensuring their transfer to industry, to solutions and services' suppliers.

Anyone interested in taking part in the day or receiving further information about it should send an e-mail to: **atana @ atana.org**



Comunidad Española
de Empresas de Tecnología
de Innovación,
Investigación y Servicios

Pamplona, 4 de noviembre de 16h a 20h

JORNADA

INNOVACIÓN Y COOPERACIÓN TIC PARA EL SECTOR SANITARIO

INNOVACIÓN Y COOPERACIÓN SOSTENIBLE EN EL DESARROLLO DE TECNOLOGÍAS AVANZADAS APLICADAS AL SECTOR SALUD

14.00h **APERTURA** D. Jorge Ceballos, Presidente de COMETIC, D. Roberto Elizalde, Presidente de ATANA

14.30h **PORENCIA** D. David Hurtado, Responsable de Marketing Estratégico de Institut Guttmann
GUTTMANN, NEUROPERSONALTRAINER®: APROXIMACIÓN AL MERCADO DE Telerrehabilitación COGNITIVA

14.50h **MESA REDONDA** Moderador: Tomás Castro, Vicepresidente COMETIC
EL GRAN RETO DE LAS TIC: CLAVES PARA ABORDAR EL MERCADO SANITARIO

Participantes:

- Raúl García España, Dirección de Promoción y Cooperación, Centro para el Desarrollo Tecnológico Industrial (CDTI)
- Jesús Redrado, Director de Sistemas de Información, Clínica Universidad de Navarra
- Luis Álvarez, Vicepresidente, Clúster de Saúde Galicia
- Sara Díaz de Cera, Coordinadora, Federación Española de Parkinson
- Representante de Gobierno de Navarra
- Representante sector Farmacéutica

18.00h **ESCAPARATE TECNOLÓGICO**

Representantes proyecto TEMIS

TEMIS: INNOVACIÓN TECNOLÓGICA PARA LA MEDICINA PERSONALIZADA

PROYECTOS TIC INNOVADORES PARA EL SECTOR SALUD:

- Sealpath, Consultec, NeuraAPP, Intemas Networks
- Dixesta, InfoIC, Fundaset y Fundanet Comité Ético, Semicral

19.35h **CLAUSURA Y APERITIVO**

Inscripciones: atana@atana.org / 948 35 38 44

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EL PROYECTO TEMIS SE REALIZA GRACIAS
A LA COFINANCIACIÓN DE LA UNIÓN EUROPEA
POR EL FONDO ESPECÍFICO FEDER,
SECCIÓN DEL PROGRAMA
DE COOPERACIÓN TERRITORIAL SUD-OESTE

